



Contact:

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Survair AT provides dramatic [High Definition Aerial Flyover Film-style Video](#) to feature the unique and exceptional beauty of your golf course!

Gorgeous HD Flyover Video shows potential golfers the challenges and unique features of your golf course and delivers compelling imagery that discerning golfers want when choosing the experience they desire!

From the aerial viewpoint of the golf ball, Survair AT enables stunning display of the best features of your fairways and greens, in a way that no other media can!

[Survair AT's video](#) on your website, like no other advertising or marketing investment option, delivers the highest possible return on investment and greatest opportunity for exposure; working 24-hours a day, 365-days a year!

Accurately communicating the exceptional experience that your course offers golfers will insure greater interest and maximize the marketing potential and visual impact of your golf course's website!

The only thing better, is being there!



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SURVAIR
Aerial Topography

2011 Online Video Statistics

According to eMarketer usage of online video among the 100 leading retailers increased by 18 percentage points between Q4 2009 and Q4 2010.

CBS Interactive Business Network reported Americans viewed *five billion online videos in December 2010*, an average of 14.6 hours of online video per viewer. *Company websites that display video convert 30 percent more visitors into buying customers.*

Clickz reports in 2010 the total number of videos streamed online increased by 31.5 percent between January 2010 and January 2011.

ComScore's 2010 US Digital Year in Review revealed 60 percent of the US population watched video online content each month in 2010.

ComScore data from its Video Metrix service, shows 170 million Internet users in the US watched online video content in February 2011 for an average of 13.6 hours per viewer & engaged in 5 billion viewing sessions.

Forbes found more than 75% of C-Suite Executives surveyed said they watch work-related online video at least weekly. 65% of C-suite Executives report visiting a vendor's website after watching their online video.

ComScore Digital Year in Review reports 179 million Americans watched online video each month during 2010 & more than 88.6 million people watch online video on an average day in December 2010 (up 32%).

ComScore's 2010 Mobile Year in Review revealed 4 out of 5 purchased mobile phones in 2010 were smartphones. So far in 2011, the average viewer spends 42 percent more time watching online videos than they did in 2010.

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